SPEAKER SHEET · 2026–27

JOYA DASS

KEYNOTE SPEAKER · MODERATOR · FOUNDER, GLOBAL STORYTELLING AGENCY

27 years on live television taught her what authority sounds like. Now she teaches senior leaders to sound like it.

ON AIR CNN · BLOOMBERG · ABC · MSNBC · CBS · NY1 · PBS NIGHTLY BUSINESS REPORT · NYSE FLOOR

27	18+	19K	20K
YEARS AS A BUSINESS ANCHOR & REPORTER	DELIVERIES OF KNOWN, VALUED, KEPT	LINKEDIN FOLLOWERS	DRINK LIKE A LADY PODCAST DOWNLOADS

SIGNATURE TALKS

01 Known, Valued, Kept

How Senior Leaders Make Themselves Indispensable When Everything Is Changing

When organizations restructure, the leaders who rise are rarely the ones who work hardest — they are the ones whose value is legible to decision-makers. Joya's most-requested keynote gives leaders the language to become visibly indispensable, without self-promotion that feels forced.

Audience leaves with: a framework for visible expertise · language that signals authority upward · steadiness through change

02 The Greenroom

From Expert Hiding in Plain Sight to Articulated Authority

Most accomplished leaders don't have a visibility problem. They have a legibility problem. Named for the room where every guest prepares before air, Joya's proprietary five-stage method surfaces the framework inside a leader's expertise — one that belongs to her, not her employer.

Audience leaves with: their two core values · a first-impression audit · the start of a named, teachable framework

03 The Anatomy of a Good No

Scripts for Disagreement, Boundaries, and Holding Your Ground

Senior leaders are expected to disagree well and decline gracefully — yet almost no one was given the words. This interactive session hands audiences word-for-word scripts to practice in the room and use in the next meeting.

Audience leaves with: scripts to disagree and keep the relationship · a clean no · an end to over-explaining

FORMATS

- **Keynote / fireside chat** — 45–75 min with Q&A
- **Moderator & host** — panels, CEO interviews
- **Workshop** — half or full day, live role-play
- **Mastermind dinner** — curated, for senior women

BUILT FOR Leadership teams in transition · Financial services · Women's ERGs & networks · Conferences & universities

STAGES TEDx speaker · Celgene · AAHOA Convention

HAS INTERVIEWED Seth Godin · Anjali Sud, CEO of Vimeo · Misty Copeland · Payal Kadakia, founder of ClassPass

BASE New York — and another country for 30 days every quarter. Available for engagements worldwide.

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