



KAUSHIKA KANSARA, OPERATIONS MANAGER VITALIEF INC.

She struggled to make it past the first interview. Using our "MAP METHOD," she has a new position with a 15% pay bump

When Kaushika Kansara first came to the Women's Leadership Lab, she was interviewing for a new job. But she couldn't seem to make it past the first round.

She enrolled in my Public Speaking Masterclass where I teach my "MAP METHOD." Each class, she had to present a prepared talk using my framework.

- Promise
- Personal Story
- Three takeaways for the audience.

We tailored the talks to her goal of landing a job.

- Think of 6 traits belonging to a diversity and inclusion consultant. That was the role she wanted.
- Map one personal story to one trait each class.
- Tell one story per class.
- Share three takeaways from having lived each story

At class four, she shared a story of a time she was rendered homeless. She was a teenager. What she learned about that lived experience was this: people from different backgrounds don't want pity or handouts. They want options.

She continued to interview. She was showing up more authentically and actively asking for next steps before the interview was finished.

Kaushika was starting to make it to the second round of interviews.

The other day, she called to say, she got a job, onboarding new talent at a clinical trials company. And it commanded a 15% pay bump.

All because she was in the driver seat after each interview.
Now she's hiring other talent and influencing the culture at the startup.



After Joya's Masterclass, I was more confident in interviews. I got a job!

I also got a couple of speaking opportunities because I used some of my stories in a mock presentation

BENEFITS

Benefits One

She got a job with a 15% pay bump

Benefits Two

She learned to become a better advocate for herself in the interview process.

Benefits Three

She's now hiring talent and shaping culture at a startup

Video testimonial

<https://vimeo.com/676446476>